



# LEAD THE WAY FUND, INC

In Honor of Sgt. James J. Regan

Fortes In Unitate

## “A RUN DOWN HERO HIGHWAY”

Organized by the Lead The Way Fund

- When:** Sunday, November 14, 2010  
**What:** 4.5 mile run/walk down the Hudson River Park, aka "Hero Highway"  
**Where:** Start at Pier 46 (Charles St.) and run/walk to the entrance of Battery Park and back  
**Who:** You, your family, your friends, your colleagues and any other local patriots. **PLEASE SPREAD THE WORD!**  
**Attire:** Race shirts will be distributed but patriotic attire is encouraged. Prize for best patriotic costume  
**Why:** Raise money for the Lead The Way Fund  
Recognize past and present warriors and protectors of the Flag  
Pay homage as we jog past Ground Zero and salute the Statue of Liberty

### SCHEDULE OF EVENTS:

- 9:03 AM Registration and Tee-Shirt Collection (time commemorates the moment UA Flight 175 Crashed into WTC South)  
10:00 AM Introductory Remarks; God Bless America / Star Spangled Banner  
10:15 AM Run/Walk Begins  
11:00 AM Food, Drinks and Live Music at **PJ Clarke's on the Hudson**  
12:15 PM Presentations begin

### LOGISTICS:

- To Register:** Please visit (<http://www.leadthewayfund.org>) and click on EVENTS. Registration, donations and tee-shirt sizing are encouraged to be done on the website. To register the day of the run, please fill out the form below and bring cash or check made out to Lead the Way Fund, Inc. Completed registration forms and donations can also be sent to P.O. Box 281, Manhasset NY 11030
- Cost:** Runner/Walker - \$50 adults; \$25 students; \$20 under 12 **NOTE: all costs increase by \$10 for walk-ins**  
Cost include entrance fee, tee-shirt, customized run number and full brunch
- Donations:** **Individual Hero** - \$1,000 (2 shirts, 1 cap)      **Corporate Hero** - \$5,000 (commemorative photo, 2 shirts, 1 hat)
- Directions:** Registration will take place on Pier 46 - Charles Street and West St. on the Hudson River Park  
**Subway:** 1, 2, 3 at Christopher Street / Sheridan Square and the A, C, E, B, D, F, V at West 4<sup>th</sup> Street  
**Taxi:** Western most corner of Charles St., walk across West St. to Pier 46  
**Driving/Parking:** Parking is available at Pier 40 - West Street and W. Houston Street (<http://www.pier40parking.com>). Walk two blocks north on the Hudson River Park to reach Pier 46
- Post Race:** Head to PJ Clarke's on the Hudson for a celebratory brunch, plenty of drink and live music. PJ's is located at 250 Vesey Street (located in the World Financial Center) (<http://www.pjclarkes.com/hudson/>)

### THE MISSION:

Lead The Way Fund, Inc. is a 501c3 non-profit organization established to raise funds in support of families of U.S. Army Rangers who have died, have been disabled or who are currently serving in harm's way around the world. The funds raised will provide spouses and children of deceased, disabled or active duty Rangers with assistance for health and wellness programs and other financial aid programs. The Lead The Way Fund, Inc. was created in honor of our friend and local hero Sgt. James J. Regan who was killed in Iraq while serving with Charlie Company, 3rd Battalion, 75th Ranger Regiment.

**Come join us as we celebrate our Country and those who defend it. God Bless America!**

Please reach out to any of the undersigned with questions:

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Lead The Way Fund, Inc. is a 501c3 non-profit charity, Tax ID# 20-8757694  
P.O. Box 281 ■ Manhasset, NY 11030

-----ON-SITE RACE DAY AND MAIL-IN REGISTRATION FORM-----

To the extent registering for multiple people or family members please include all relevant info for each participant

NAME(S): \_\_\_\_\_

PHONE(S): \_\_\_\_\_

EMAIL(S): \_\_\_\_\_

ADDRESS(ES): \_\_\_\_\_

SHIRT SIZE(S): \_\_\_\_\_

# \_\_\_\_\_ \$ \_\_\_\_\_ Runner/Walker Participant - \$50 / \$60 day of  
 # \_\_\_\_\_ \$ \_\_\_\_\_ Kids Under 12 - \$20 / \$30 day of  
 # \_\_\_\_\_ \$ \_\_\_\_\_ Corporate Hero - \$5,000

# \_\_\_\_\_ \$ \_\_\_\_\_ Students - \$25 / \$30 day of  
 # \_\_\_\_\_ \$ \_\_\_\_\_ Individual Hero - \$1000  
 \$ \_\_\_\_\_ I cannot attend, please accept a donation



The map shows the West Village and Tribeca neighborhoods in New York City. A red line indicates the race route. Callouts include:

- Race Registration** → → (Pointing to Pier 46)
- Parking Garage** → (Pointing to Pier 40)
- Post-Race Party**  
**PJ Clarke's**  
 250 Vesey St  
 New York, NY 10281  
 (the corner of North End Avenue and Vesey St. in the World Financial Center)  
 (212) 285-1500